

One Call. One Order.

Statewide Display & Classified Networks

The Arkansas Newspaper Network offers display or classified ad placements regionally or statewide. Your ad will be seen by thousands of readers at a fraction of the cost. Send us your ad or let us design or ad copy for free.

Display Ads

Runs in classifieds OR main news

2x2 (3.25" & 3.79" x 2")

1 Region - \$600
2 Regions - \$850
3 Regions - \$1,050
Statewide - \$1,250

2x4 (3.25" & 3.79" x 4")

1 Region - \$900
2 Regions - \$1,500
3 Regions - \$2,000
Statewide - \$2,500

Classifieds Ads

Runs in classifieds section only

1x1 (1.5" x 1")

1 Region - \$150
2 Regions - \$225
3 Regions - \$325
Statewide - \$400

1x3 (1.5" x 3")

1 Region - \$325
2 Regions - \$425
3 Regions - \$600
Statewide - \$800

1x2 (1.5" x 2")

1 Region - \$250
2 Regions - \$375
3 Regions - \$425
Statewide - \$600

1x4 (1.5" x 4")

1 Region - \$400
2 Regions - \$700
3 Regions - \$950
Statewide - \$1,100

Line Ads

25 Words - Runs in classifieds

Classifieds

1 Region - \$100
2 Regions - \$150
3 Regions - \$200
Statewide - \$275

Daily Connection

1 Region - \$100
2 Regions - \$150
3 Regions - \$200
Statewide - \$275

Ad Copy Deadline: Tuesday at 4 pm

for ads placed in the following week.



For more information,
contact Eva Bakalekos at
501-590-1716
or by email at
eva@arkansaspress.org

ARKANSAS
PRESS
ASSOCIATION

97 Participating Newspapers

21 Daily, 70 Weekly & 6 Shoppers

681,783 Readership

Northeast

150,117 Readership

Dailies (6)

Batesville Daily Guard
Forrest City, Times-Herald
Jonesboro Sun
Mountain Home,
Baxter Bulletin (Classifieds Only)
Paragould Daily Press
West Memphis,
Evening Times (Classifieds Only)

Calico Rock, White River Current
Cherokee Village,
Cherokee Villager (Display Only)
Hazen, Grand Prairie Herald
Helena/West Helena,
Helena World
Horseshoe Bend,
Pacesetting Times
Marianna, Courier-Index
(Classifieds Only)
Marshall Mountain Wave

McCrary,
Woodruff County Monitor-
Leader-Advocate
Melbourne Times
Mountain View,
Stone County Leader
Newport Independent (Display only)
Osceola Times
Piggott/Rector,
Clay County Times-Democrat
Salem News (Display Only)

Trumann/Marked Tree,
Poinsett County
Democrat Tribune
Walnut Ridge, Times Dispatch
Wynne Progress

Shoppers (3)

Forrest City,
East Arkansas Advertiser
Horseshoe Bend,
Pacesetting Classifieds
Paragould, NEA Shopper

Weeklies (18)

Blytheville/Manilla,
NEA Town Courier

Northwest

217,352 Readership

Dailies (4)

Fort Smith, Times Record
Harrison Daily Times
Northwest Arkansas
Democrat-Gazette:
(Display & Daily Connection Only)
Bentonville
Fayetteville
Rogers
Springdale
Russellville Courier

Weeklies (19)

Alma Journal
Bella Vista, The Weekly Vista
Berryville, Carroll County News
Berryville,
Carroll County News Mid-Week
Booneville Democrat
Charleston Express
Danville, Yell County Record
Dardanelle, Post-Dispatch

Lincoln, Enterprise Leader:
Lincoln
Farmington
Prairie Grove
Flippin, Mountaineer Echo
Gravette/Gentry,
West Side Eagle Observer
Huntsville,
Madison County Record
Jasper, Newton County Times
Mansfield, The Citizen

Paris Express
Pea Ridge, The Times
Siloam Springs, Herald Leader
Van Buren, Press Argus Courier
Waldron News

Shoppers (2)

Fort Smith, River Valley Advertiser
Siloam Springs, Neighbor Shopper

Central

155,267 Readership

Dailies (5)

Benton, Saline Courier
Conway, Log Cabin Democrat
Hot Springs Sentinel Record
Malvern Daily Record
Searcy Daily Citizen

Weeklies (11)

Beebe News
Clinton,
Van Buren County Democrat
England Democrat
Fairfield Bay, Lake Area Weekly

Heber Springs, Sun-Times
Hot Springs Village Voice
Jacksonville Leader (Classifieds Only)
Little Rock Daily Record
Morrilton,
Conway County Petit Jean
Country Headlight

Perryville,
Perry County Petit Jean
Country Headlight
Sheridan Headlight

Southern Region

159,047 Readership

Dailies (6)

Camden News
El Dorado News-Times
Magnolia, Banner-News
Pine Bluff Commercial
Stuttgart Daily Leader
Texarkana Gazette
(Classifieds & Daily Connection Only)

Weeklies (19)

Ashdown, Little River News
Crossett,
Ashley News Observer
De Queen Bee
DeWitt Era Enterprise
Dumas Clarion
Eudora Enterprise
Fordyce News-Advocate
Glenwood Herald Hamburg, Ashley

County Ledger
Hampton, South Arkansas Sun
Lake Village,
Chicot County Spectator
Mena Star
McGehee-Dermott Times-News
Mount Ida,
Montgomery County News
Monticello,
Advance Monticellonian

Murfreesboro Diamond
Rison, Cleveland County Herald
Nashville News-Leader
Stamps, Lafayette County Press
(Classifieds Only)
Star City, Lincoln American
White Hall Journal

Shoppers (2)

Magnolia, The Shopper
Warren Eagle Democrat

APS will make placement request; however, actual placement location is determined by each newspaper.

APS reserves the right to reject any ad submitted which is not in compliance with state and federal regulations, is in poor taste, offensive, false, deceptive or otherwise unacceptable. Ads for credit repair, postal/government service job related ads, and psychic or fortune telling ads will not be accepted. Ads requiring an investment or fee must so state. Circulation does not include free circulation or TMCs.

8/2019