

Target Your Market

at a fraction of the cost with
Arkansas Regional Display Advertising Network (ARDAN)

One Region:

2 column x 2 inches = \$600
2 column x 4 inches = \$900

Two Regions:

2 column x 2 inches = \$850
2 column x 4 inches = \$1500

Three regions:

2 column x 2 inches = \$1050
2 column x 4 inches = \$2000

Statewide:

112 newspapers total

2 column x 2 inches = \$1250
2 column x 4 inches = \$2500

Readership of 1.5 million
105 Newspapers

Deadline:

Mondays at 3:00 pm

To place our order, call your local paper or the Arkansas Press Services at 501-374-1500 or 800-569-8762
Fax 501-374-7509

Eva Bakalekos

Eva@arkansaspress.org

ARDAN can target your advertising to any area of the state with the economy of group buying power!

ONE CALL - ONE ORDER - ONE CHECK

We make it easy and affordable to buy newspaper advertising!



105 Participating Newspapers

ARDAN - ARKANSAS REGIONAL DISPLAY ADVERTISING NETWORK • DAN 2 X 2
+7 Shoppers = 112 Publications

Central Region

Daily (6)

Conway, *Log Cabin Democrat*
Hot Springs *Sentinel Record*
Little Rock *Daily Record*
Malvern *Daily Record*
Benton, *Saline Courier*
Searcy *Daily Citizen*

Weekly (19)

Bald Knob, *North Central Arkansas Eagle*
Beebe *News*
Cabot *Star-Herald*
Carlisle *Independent*
Clinton, *Van Buren County Democrat*
England *Democrat*
Fairfield Bay *News*
Heber Springs, *Sun-Times*
Hot Springs *Village Voice*
Jacksonville *Patriot*
Lonoke *Democrat*
Mauumelle *Monitor*
Morrilton, *Conway County Petit Jean Country Headlight*
North Little Rock *Times*
Perryville, *Perry County Petit Jean Country Headlight*
Sheridan *Headlight*
Sherwood *Voice*
White Hall *Journal*
White Hall *Progress*

Northeast Region

Daily (6)

Batesville *Guard*
Blytheville *Courier*
Forrest City *Times-Herald*
Helena/West Helena, *Helena World*
Jonesboro *Sun*
Paragould *Daily Press*

Weekly (19)

Batesville, *Arkansas Weekly*
Calico Rock, *White River Current*
Cherokee Village, *Cherokee Villager*
Des Arc, *White River Journal*
Harrisburg, *Modern News*
Hazen, *Grand Prairie Herald*
Horseshoe Bend, *Pacesetting Times*
Manila, *The Town Crier*
Marshall Mountain *Wave*
Melbourne *Times*
McCrory, *Woodruff County Monitor-Leader-Advocate*
Mountain View, *Stone County Leader*
Newport *Independent*
Osceola *Times*
Piggott/Rector, *Clay County Times Democrat*
Salem *News*
Trumann/Marked Tree, *Poinsett County Democrat Tribune*
Walnut Ridge, *Times Dispatch*
Wynne *Progress*

Shoppers (3)

Forrest City, *Times-Herald/East Arkansas Advertiser*
Horseshoe Bend *Pacesetting Times', The Classifieds*
Paragould, *Daily Press' NEA Shopper*

Northwest Region

Daily (7)

Bentonville, *Benton County Daily Record*
Fayetteville, *NW Arkansas Times*
Fort Smith, *Times Record*
Harrison *Daily Times*
Rogers *Morning News*
Russellville *Courier*
Springdale *Morning News*

Weekly (21)

Alma *Journal*
Atkins *Chronicle*
Bella Vista, *The Weekly Vista*
Berryville, *Carroll County News*
Booneville *Democrat*
Charleston *Express*
Danville, *Yell County Record*
Dardanelle, *Post-Dispatch*
Dover *Times*
Farmington/Lincoln, *Washington County Enterprise Leader*
Flippin, *Mountaineer Echo*
Gravette/Gentry, *West Side Eagle Observer*
Greenwood *Democrat*
Huntsville, *Madison County Record*
Jasper, *Newton County Times*
Mansfield, *The Citizen*
Paris *Express*
Pea Ridge, *The Times*
Siloam Springs, *Herald Leader*
Van Buren, *Press Argus Courier*
Waldron *News*

Shoppers (2)

Fort Smith, *River Valley Advertiser*
Neighborhood *Shopper* (NW, Arkansas)

Southern Region

Daily (5)

Arkadelphia, *Daily Siftings Herald*
Hope *Star*
Magnolia, *Banner - News*
Pine Bluff *Commercial*
Stuttgart *Daily Leader*

Weekly (22)

Ashdown, *Little River News*
Crossett, *Ashley News Observer*
De Queen *Bee*
DeWitt Era *Enterprise*
Dumas *Clarion*
Eudora *Enterprise*
Fordyce *News-Advocate*
Glenwood *Herald*
Gurdon *Times*
Hamburg, *Ashley County Ledger*
Hampton, *South Arkansas Sun*
Lake Village, *Chicot County Spectator*
McGehee-Dermott *Times-News*
Mena *Star*
Monticello, *Advance Monticellonian*
Mount Ida, *Montgomery County News*
Murfreesboro *Diamond*
Nashville *Leader*
Nashville *News*
Prescott, *Nevada County Picayune*
Rison, *Cleveland County Herald*
Star City, *Lincoln American*

Shoppers (2)

Magnolia, *The Shopper*
Arkadelphia, *The Extra*

**Readership
1.6
Million!**

Deadline: Tuesdays at 10 a.m.
for insertion the following week

*Pre-payment required with cashier's check, money order or credit card
(Visa, Mastercard or AmEx).*

Arkansas Press Services | 501-374-1500 | Toll Free 800-569-8762

Choose Your ARDAN Regions Arkansas Regional Display Advertising Network

2 col. x 2" ads
Any 1 – \$600
Any 2 – \$900
Any 3 – \$1500
Statewide – \$1250

2 col. x 4" ads
Any 1 – \$900
Statewide – \$2500



Northwest Region
633,173 readership

Northeast Region
356,590 readership

Central Region
268,823 readership

Southern Region
362,075 readership



It's so simple.

One call. One Order. One Check.

Arkansas Regional Display Advertising Network offers STATEWIDE or REGIONAL coverage. Place your two-column by two-inch display ad in 105 Arkansas newspapers for only \$1250. Cover the entire state or your region of interest with one order, one bill and one check!

ARDAN Order Form

ARKANSAS PRESS SERVICES, INC.

Contact _____
Address _____
City/state/zip _____
E-mail _____
Phone _____ Fax _____

PLACEMENT INFORMATION

Run Week _____ # of Insertions _____
**Category: ___ Classified ___ Main News
___ Statewide OR Choose your region (s)
___ Northwest ___ Northeast ___ Central ___ South
___ 2x2 ad Statewide \$1250 3 Regions=\$1050
2 Regions=\$850 1 Region=\$600
___ 2x4 AD Statewide \$2500 or each region \$900

PAYMENT

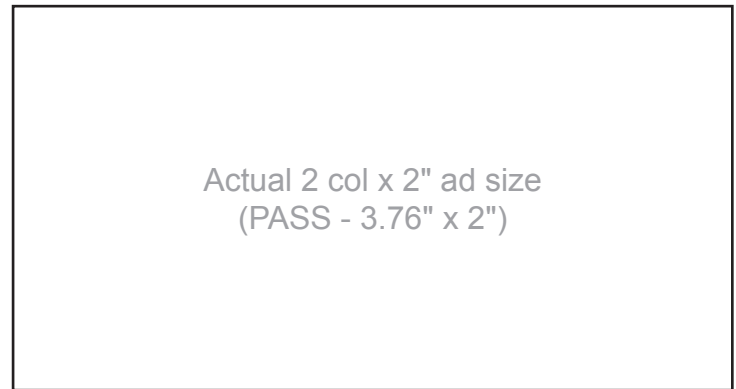
Pre-payment is required with cashier's check, money order or credit card. APS accepts Visa, Mastercard and American Express cards. Money order/cashier's check mailed in the amount of \$ _____

Bill my credit card as follows:

___ Visa ___ Mastercard ___ AmEx
Name on card _____
Address _____
Exp. date _____
Card No. _____
Amt. _____ VCN# _____

Newspaper Use:
Amount to APA \$ _____ Amount to Newspaper \$ _____

Please include your camera-ready (3.76"x2" and 3.25"x2") ad. OR... if you prefer, simply sketch clearly in the sample space below how you would like your ad to appear or supply the ad copy necessary and we will design the ad for you at no additional charge.



Actual 2 col x 2" ad size
(PASS - 3.76" x 2")

Deadline (ad copy & payment)
10 am Tuesday to run the following week.

Eva Bakalekos

Eva@arkansaspress.org

501.374.1500 | 800.569.8762 Toll Free

Fax 501.374.7509

****APS will make placement request; however, actual placement location is determined by each newspaper.**

APS reserves the right to reject any ad submitted which is not in compliance with state and federal regulations, is in poor taste, offensive, false, deceptive or otherwise unacceptable. Ads for credit repair, postal/government service job related ads, and psychic or fortune telling ads will not be accepted. Ads requiring an investment or fee must so state. 10/2014