

Cost - starts at \$150 per region for a 1x1 or \$300 statewide, and includes one run per publication!

## Statewide Classified Advertising Network (SCAN):

105 Participating Newspapers - 20 Daily, 79 Weekly & 6 Shoppers

### **Northeast Region**

247,967 Readership

#### **Daily**

Batesville Daily Guard  
Forrest City, Times-Herald  
Jonesboro Sun  
Mountain Home,  
Baxter Bulletin  
Paragould Daily Press  
West Memphis,  
Evening Times

#### **Weekly**

Batesville,  
Arkansas Weekly  
Blytheville, Courier News  
Calico Rock,  
White River Current  
Harrisburg,  
The Modern News  
Hazen,  
Grand Prairie Herald  
Helena/West Helena,  
Helena World  
Horseshoe Bend,  
Pacesetting Times  
Manila, The Town Crier  
Marianna, Courier-Index  
Marshall Mountain Wave  
McCrary,  
Woodruff County Monitor-  
Leader-Advocate  
Melbourne Times  
Mountain View,  
Stone County Leader  
Newport Independent  
Osceola Times  
Piggott/Rector,  
Clay County  
Times-Democrat  
Truman,  
Poinsett County Democrat  
Walnut Ridge,  
Times Dispatch  
Wynne Progress

#### **Shoppers**

Horseshoe Bend,  
Pacesetting Classifieds  
Paragould, NEA Shopper  
Wynne, East Arkansas  
News Leader

6 Dailies  
19 Weeklies  
3 Shoppers

### **Central Region**

201,690 Readership

#### **Daily**

Benton,  
Saline County Courier  
Conway,  
Log Cabin Democrat  
Hot Springs Sentinel Record  
Jacksonville Leader  
Malvern Daily Record  
Searcy Daily Citizen

#### **Weekly**

Beebe News  
Clinton,  
Van Buren  
County Democrat  
England Democrat  
Fairfield Bay,  
Lake Area Weekly  
Heber Springs, Sun-Times  
Hot Springs Village Voice  
Jacksonville Combat Airlifter  
Little Rock, Daily Record  
Lonoke Democrat:  
Cabot  
Carlisle  
Lonoke  
Morrilton, Conway County  
Petit Jean Country Headlight  
North Little Rock Times:  
Jacksonville  
Maumelle  
North Little Rock  
Sherwood  
Perryville,  
Perry County Petit Jean  
Country Headlight  
Sheridan Headlight

6 Dailies  
13 Weeklies

### **Northwest Region**

191,507 Readership

#### **Daily**

Fort Smith, Times-Record  
Harrison Daily Times  
Russellville, The Courier

#### **Weekly**

Alma Journal  
Atkins, The Chronicle  
Bella Vista, Weekly Vista  
Berryville, Carroll County  
News Mid Week  
Booneville Democrat  
Charleston Express  
Danville,  
Yell County Record  
Dardanelle, Post-Dispatch  
Dover Times  
Flippin,  
The Mountaineer Echo  
Gravette,  
Westside Eagle Observer  
Greenwood Democrat  
Huntsville,  
Madison County Record  
Jasper,  
Newton County Times  
Lincoln, Enterprise Leader:  
Lincoln  
Farmington  
Prairie Grove  
Mansfield, The Citizen  
Paris Express  
Pea Ridge, The Times  
Siloam Springs,  
Herald-Leader  
Van Buren,  
Press Argus-Courier  
Waldron News

#### **Shoppers**

Fort Smith,  
River Valley Advertiser  
Russellville, The Advertiser

3 Dailies  
21 Weeklies  
2 Shoppers

### **Southern Region**

194,742 Readership

#### **Daily**

Camden News  
Magnolia, Banner-News  
Pine Bluff Commercial  
Stuttgart Daily Leader  
Texarkana Gazette

#### **Weekly**

Ashdown,  
Little River News  
Arkadelphia,  
Daily Sittings Herald  
Crossett,  
Ashley News Observer  
De Queen Bee  
DeWitt Era-Enterprises  
Dumas Clarion  
Eudora Enterprise  
Fordyce News-Advocate  
Glenwood Herald  
Gurdon Times  
Hamburg,  
Ashley County Ledger  
Hampton,  
South Arkansas Sun  
Hope Star  
Lake Village,  
Chicot County Spectator  
McGehee-Dermott  
Times-News  
Mena Star  
Monticello,  
Advance Monticellonian  
Mount Ida,  
Montgomery County News  
Murfreesboro Diamond  
Nashville News-Leader  
Prescott,  
Nevada County Picayune  
Rison,  
Cleveland County Herald  
Stamps,  
Lafayette County Press  
Star City, Lincoln American  
Warren, Eagle Democrat  
White Hall Journal

#### **Shoppers**

Magnolia, The Shopper

5 Dailies  
26 Weeklies  
1 Shoppers

You may add up to 5 days in each daily listed for  
\$150 per region or \$400 statewide To place your  
order, please call the LEADER Newspaper  
501-982-9421

Eva Bakalekos  
evab@arkansasleader.com