



Target Your Market

at a fraction of the cost.

Statewide Display & Classified Network

**It's so simple.
One call. One Order. One Check.**

Arkansas Advertising Networks offer display or classified ad placements regionally or statewide. Your advertising message will be seen by thousands of newspaper readers at a fraction of the cost. This discounted program puts your message directly into rural and metro communities across the state increasing your exposure and results. Send us your ad or let us design your ad for you for free!

Ad Copy Deadline: Mondays at 3:00 pm

for ads placed in the following week

To place your order, please call the LEADER Newspaper

501-982-9421

Eva Bakalekos

evab@arkansasleader.com

CLASSIFIED DISPLAY RATES: (one column specs 1.5 wide)



Classified Rates

One Region:

1 column x 1 inches = \$150
1 column x 2 inches = \$250
1 column x 3 inches = \$325

Three regions:

1 column x 1 inches = \$325
1 column x 2 inches = \$425
1 column x 3 inches = \$600

Two Regions:

1 column x 1 inches = \$225
1 column x 2 inches = \$375
1 column x 3 inches = \$425

Statewide:

1 column x 1 inches = \$400
1 column x 2 inches = \$600
1 column x 3 inches = \$800

Contract Rates Available